ORDER

Orders Order / Rev: 37454

> Alt Order #: 08876268

Product Desc: OBAMA/P/D

Estimate: 1905

Flight Dates: 10/02/12 - 10/08/12

Original Date / Rev: 10/01/12 / 10/09/12

Order Type: **GENERAL** KLAS

Mike Jones

K-WAS

Sales Region:

National

Agency

Name:

GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Primary AE:

Sales Office:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Obama, Barack D-President

Demographic: Product Codes:

Revenue Codes:

A35+

PO1

LV1 Priority:

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	15	\$46,085.00	\$39,172.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$46,085.00	\$39,172.25	0.00
Totals	15	\$46,085.00	\$39,172.25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	•		Start Of Order - End Of Order	100%

Share Total **Order Share** 30% \$46,085.00 KLAS 100% \$153,616.67 Market

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$38,404.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$7,680.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	CBS This Morning	7-9a CM	7-9a	MTWTF	:30	1	\$135.00LV4	0.00 NM	1	\$135.00
				CBS This Morning	9						- 1		
	CBS TH	HIS MORN	IING										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 10	/02/12	10/08/12	MTWTF	1	\$135.00	0.00						
E 3	8	10/02/12	10/08/12	Y&R	CM	11a-12p	MTWTF	:30	1	\$425.00LV4	0.00 NM	1	\$425.00
				Young & Restless	5						I		

Print Date: 10/09/12 17:16:54 Page 2 of 3

KLAS

Order / Rev: 37454 08876268 Alt Order #:

Advertiser:

Obama, Barack D-President

Flight Dates:

Product Desc:

OBAMA/P/D

10/02/12 - 10/08/12

Estimate:

1905

Sart Date Find Date Find Date Find Date Meekdays MinVTF- Social/Veek Rate Sart Date Find Date Meekdays Spots/Veek Rate Sart Date Spots/Veek Rate Sart Date	Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
March 1002/12 1008/1							•				
THE TALK Start Date Week 1002/12 1002/											
The TALK Stant Date End Date Weekdays Spots/Week Rate Salting Week-10002/12 100091/2 1151,400.00 100091/2 10	E 5 8 10/02/12 10/08/		СМ	2-3p	MTWTF	:30	1	\$325.00LV4	0.00 NM	1	\$325.00
Note: 1002/12 1002/12 MTNTF 1 \$325.00 0.00	THE TALK	The Talk									
E 7 8			oots/Week								
How Met Mother/ Partners			CM			:30	1	\$1,800.00LV2	0.00 NM	1	\$1,800.00
Signt Date End Date Meek 10/08/12 10/04/12 10/02/12 Tue 9-10p CM 9-10p -T 30 1 \$12,000.00 LV1 0.00 NM 1 \$12,000.00 NM 1 \$12	LIONALI MAET MAOTHER/E	How Met Mother/ Pa	rtners	(8:00 PM-9:0	0 PM)						
The Fig. Fig			ots/Week	Rate	Rating						
NCIS: LOS ANGELES		-						*** ***	0.00.1114		240 000 00
Note	E 8 8 10/02/12 10/02/	•	CM	9-10p	-T	:30	13	\$12,000.00LV1	0.00 NM	1	\$12,000.00
New 1001/12 1002/12					.						
Vegas Slart Date End Date Weekdays Spots/Week Rate Direction National Process National Pro											
Negas Start Date End Date Meekdays Spots/Week Rate Start Date Meek 1001/12 10/07/12 -7 1 \$7,700.00 0.00	E 9 8 10/02/12 10/02/	•	СМ	10-11p	-T	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
Start Date End Date Weekdays 10/07/12 10/03/12 10/03/12 Ved 9-10p CM 9-10p CM 9-10p CM 9-10p CS	Vegas	Vegas									
E11 8 10/03/12 10/03/12 Wed 9-10p	Start Date End Da										
C.S.I. Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays Start Date Weekdays Spots/Week Rate Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Dat		<u> </u>				:30	1	\$2,300,00LV2	0.00 NM	1	\$2,300,00
Start Date Find Date Fin		•		p				1 -111111			V = (222222
Week: 10/01/12 10/07/12 10/07/12 Thu 8-9p CM 8-9p T :30 1 \$2,700.00LV2 0.00 NM 1 \$2,700.00 LV2		te Weekdavs Sc	oots/Week	Rate	Rating				:		
Big Bang / 2.5 Men Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/01/12 10/07/1	2W	1	\$2,300.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating	E 12 8 10/04/12 10/04/		-	8-9p	T	:30	1	\$2,700.00LV2	0.00 NM	1	\$2,700.00
Week: 10/01/12 10/07/12 10/07/12 1T 1 \$2,700.00 0.00				_							
E13 8 10/05/12 10/05/12 Fri 8-9p CM 8-9pF :30 1 \$1,400.00 LV2 0.00 NM 1 \$1,400.00 LV2 0.00 NM CSI: NY CSI NY Start Date End Date Weekdays Spots/Week Rate Rating F 1 \$1,400.00 0.00 F 1 \$1,400.00 0.00 F 1 \$1,400.00 0.00											
CSI NY Start Date End Date Weekdays 1,400.00 0.00 0.00						:30	1	\$1,400.00LV2	0.00 NM	1	\$1,400.00
Start Date Heek: 10/01/12 10/07/12 1	CSI NY	CSI: NY									
E 14 8	Start Date End Da										
Made In Jersey MADE IN JERSEY Start Date End Date Weekdays Spots/Week Rate Rating O.00						.30	1	\$1 400 001 V2	0.00 NM	1	\$1.400.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00			CIVI	3-10p		.50		\$1,400.00EV2	0.00 14141	•	\$1, 1 00.00
Week: 10/01/12 10/07/12 1 \$1,400.00 0.00 E 15 8 10/05/12 10/05/12 Fri 10-11p CM 10-11p F :30 1 \$5,600.00 LV1 0.00 NM 1 \$5,600.00 LV1 0.00 NM BLUE BLOODS Start Date Week: 10/01/12 10/07/12 Weekdays Spots/Week Rate Rating 1 \$5,600.00 0.00 E 16 8 10/07/12 10/07/12 Sun 10-11p CM 10-11ps :30 1 \$7,700.00 LV1 0.00 NM 1 \$7,700.00 The Mentalist 1 \$7,700.00 LV1 0.00 NM 1 \$7		te Weekdays Sr	nots/Week	Rate	Rating						
Blue Bloods Blue Bloods B											
BLUE BLOODS Start Date End Date Weekdays Spots/Week Rate Rating	E 15 8 10/05/12 10/05/	•	СМ	10-11p	F	:30	1	\$5,600.00LV1	0.00 NM	1	\$5,600.00
Week: 10/01/12 10/07/12 10/07/12F 1 \$5,600.00 0.00 E 16 8 10/07/12 10/07/12 Sun 10-11p CM 10-11pS :30 1 \$7,700.00LV1 0.00 NM The Mentalist S :30 1 \$7,700.00LV1 0.00 NM 1 \$7,700.00 THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S 1 \$7,700.00 0.00 E 17 8 10/02/12 10/08/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$450.00LV4 0.00 NM 1 \$450.00 8 News Now 11p M-F	BLUE BLOODS	Dide Dioods									
E 16 8 10/07/12 10/07/12 Sun 10-11p CM 10-11pS :30 1 \$7,700.00LV1 0.00 NM 1 \$7,700.00 The Mentalist THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S 1 \$7,700.00 0.00 E 17 8 10/02/12 10/08/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$450.00LV4 0.00 NM 1 \$450.00 8 News Now 11p M-F											
THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12S 1 \$7,700.00 0.00 E 17 8 10/02/12 10/08/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$450.00 LV4 0.00 NM 1 \$450.00 8 News Now 11p M-F						:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 S 1 \$7,700.00 0.00 E 17 8 10/02/12 10/08/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$450.00 LV4 0.00 NM 1 \$450.00 LV4	THE MENTALIST	The Mentalist									
E 17 8 10/02/12 10/08/12 8 News Now 11p M-F CM 11-1135p MTWTF :30 1 \$450.00 LV4 0.00 NM 1 \$450.00 NM 8 News Now 11p M-F	Start Date End Da										
8 News Now 11p M-F		<u>-</u>				-30	1	\$450.001.1/4	O OO NA	4	ፍ ለፍበ በበ
R NEWS NOW AT 11DM				, 1-110 0 p	W1 # 1 F - 3	.50	•	₩ -100.00 E V 4	J.00 14141	,	ψ 7 30.00
Start Date End Date Weekdays Spots/Week Rate Rating	8 NEWS NOW AT 11PM Start Date Fnd Da	te Weekdays Sn	oots/Week	Rate	Rating						
Week: 10/02/12 10/08/12 MTWTF 1 \$450.00 0.00											
N19 8 10/04/12 10/04/12 Thu 8-9p CM 8-9pT :30 1 \$2,100.00LV2 0.00 NM 1 \$2,100.00 Big Bang / 2 1/2 Men	N19 8 10/04/12 10/04/	•		8-9p	T	:30	1	\$2,100.00LV2	0.00 NM	1	\$2,100.00
Start Date End Date Weekdays Spots/Week Rate Rating	Start Date End Da			<u>Rate</u>	Rating						

Print Date: 10/09/12 17:16:54 Page 3 of 3

Totals

15

\$46,085.00

 Order / Rev:
 37454
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08876268
 Product Desc:
 OBAMA/P/D
 KLAS

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1905

Ln	Ch	St	art	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 19	8	10/	04/12	10/04/12	Thu 8-9p	CM	8-9p	T	- :30	1	\$2,100.00LV2	0.00 NM	1	\$2,100.00
					Big Bang / 2 1/2	Men								
		Start Da	ite !	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek:	10/01/1	2	10/07/12	T	1	\$2,100.00	0.00						
Spot	ţ	Ch Date	e Ran	ge D	escription	<u>Start</u>	/End Time		<u>Weekdays</u>	Le	ngth Rate	Rtg Type		
1	1	8 10/0	01/12-	10/07/12 Ti	hu 8-9p	8-9p			Th	-	:30(\$2,100.00)	0.00 NM	1	
		See MG	19.2											
2	?	8 10/0)4/12-	10/04/12 Ti	hu 8-9p	8-9p			Th	-	:30 \$2,100.00	0.00 NM		
	(MG for	19.1 1	0/04	•									
N 20	8	10/	06/12	10/06/12	Sat 1235-135a Da	aVinci I6M	12.35a-1.35a	5	- :30	1	\$50.00LV2	0.00 NM	1	\$50.00
					Da Vinci Inquest								1	
		Start Da	ite !	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek:	10/01/1	2	10/07/12	S-	1	\$50.00	0.00]	